Design Possibilities, Recycle Experiences and Identify Opportunities

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I'm Paula, I'm 27 years old and I'm constantly trying to figure out how I

got to where I am now



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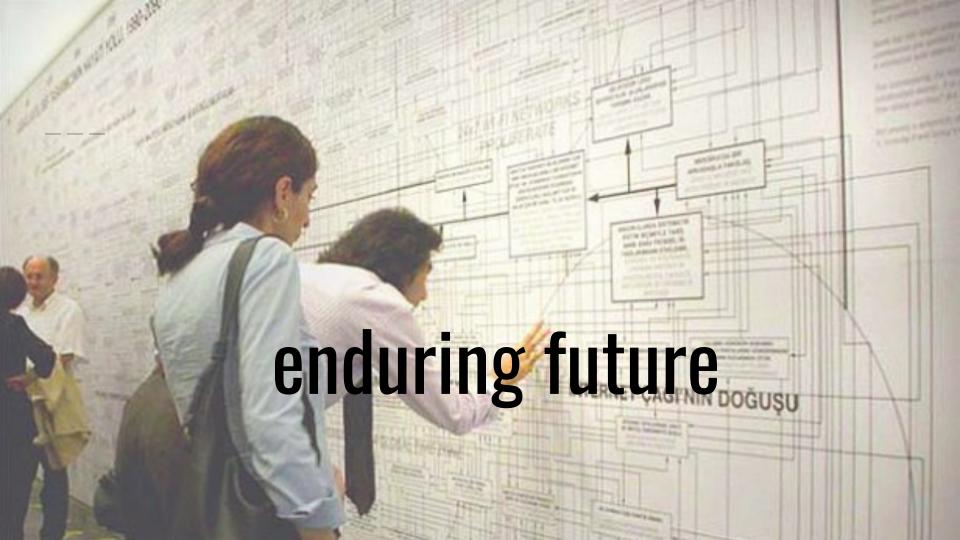


reinventing myself













I am an exception

Brazil is the country that kills more transgender people in the world

Life expectancy of 35 years old only

90% are forced to work with prostitution

0,02% get to an university

DESIGN

it's what you're doing; what you're creating; it has a purpose; it starts and ends with something - a product;

SUSTAINABILITY

it's what you're using to make it happen; reusing; giving it a new purpose; a new meaning; a new context;

IDENTITY

it's who's making it and everything around that or these people; It's their history, their story, their experience.

it's the glue that sticks it all together.

The Beginning

Design- Creating tools for me to express my imagination

Sustainability- Using what was affordable and accessible

Identity- Finding my voice and hearing others

Young Adult

Design- A new life, goals and demands

Sustainability- Understand my abilities and skills

Identity- Let myself be who I truly am

Nowadays

Design- The future of work

Sustainability- Develop ideas and showcase experiences for real people like me

Identity- Be the best version of myself

DESIGN design possibilities

SUSTAINABILITY recycle experiences

IDENTITY identify opportunities

THANK YOU!

www.paulasaul.com

links to people:

MOA MARCELO LELIX BLYNDEX